

Feed Ch

DESIGNER
FEED

RELEASE DATE
OCTOBER 2023

STYLES
THIN, THIN ITALIC
EXTRALIGHT,
EXTRALIGHT ITALIC,
LIGHT, LIGHT ITALIC
REGULAR, ITALIC
DEMI, DEMI ITALIC
BOLD, BOLD ITALIC
BLACK, BLACK ITALIC

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PUBLISHER
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③ Spicy Chili & Yuzu

385.1°F

Turn down ↓ the heat

970g

Feed, the creative agency founded in Montreal in 1999, came up with the idea of the Feed Sans typeface in 2021. Taking geometric, continental avant-garde antecedents as a starting point, the sans serif's sensible shapes were then combined with modern grotesque gestures. Firmly anchored in the present, this fusion nods to the past while looking toward the future.

The finesse of Feed Sans shines at larger sizes and maintains a clear, clean and precise legibility at reading sizes. Now publicly available, this typeface will satisfy the hardest of appetites with seven weights and their italics. Feed Sans cuts the mustard and takes the cake!

Thin

- 5

Extralight

- 13

Light

- 21

Regular

- 29

Medium

- 37

Bold

- 45

Black

- 53

Italic

Italic

Italic

Italic

Italic

Italic

Italic

64/74
Feed Sans
Condensed
Thin

Italic

30/38	Poivre	Bagel	<i>Daikon</i>
	Aspargus	Anguille	Spaghetti
	<i>Urchin</i>	Céleri	Sushi
	Oignons	Saucisse	<i>Avocado</i>
	Érable	<i>Toast</i>	Waffles
	Noodles	Linguine	Hot Dogs
	Stew	Fajita	<i>Yogurt</i>
	Jalapeño	Zucchini	Eggplant
	<i>Vanille</i>	Ramen	Pizza
	Fromage	Meatballs	<i>Bananes</i>
	Tuna	<i>Apple</i>	Maïs
	Ganache	Lasagna	Ketchup
	Poulet	Clams	Olives
	Bruschetta	Zakouski	Hummus
	<i>Carrots</i>	Eggroll	Œuf
	Edamame	Gruyère	<i>Potatoes</i>

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m

n o p q r s t u v w x y z

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A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

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33/39

Cozy sphinx waves a cup of very bad milk and get woven flax. Six big devils from Japan walk by. Big fjords vex quick waltz

22/27

The quick, brown fox jumps over a lazy dog. They flock by when MTV axe quiz prog. *Junk graced by fox whelps.* Bawds jog–flick quartz, vex nymphs. Waltz, bad nymph, for quick jigs vex! Fox nymphs grab quick-jived waltz. 30 brick quiz whangs jumpy veldt fox. *Bright vixens jump; dozy fowl quack.* Quick wafting zephyrs vex bold Jim? Sex-charged fop blew my junk quiz. How quickly daft jumping zebras vex. Two driven jocks help fax my big quiz.

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8/11

Big July earthquakes confound zany experimental vow. Foxy parsons quiz and cajole the lovably dim wiki-girl. Have a pick: twenty six letters no forcing a jumbled quiz! *Crazy Fredericka* bought many very exquisite opal jewels. Sixty zippers were quickly picked from the woven jute bag. *A quick movement of the enemy will jeopardize six gunboats.* Quick, Baz, get my woven flax jodhpurs! Flummoxed by job, kvetching W. zaps Iraq. Cozy sphinx waves quart jug of bad milk. A very bad quack might jinx zippy fowls. Few quips galvanized the mock jury box. Quick brown dogs jump over the lazy fox.² The jay, pig, fox, zebra, & my 72 wolves quack! *Blowzy red vixens fight for a quick jump.* Joaquin Phoenix was gazed by MTV for luck. A wizard's job is to vex chumps quickly in fog. Watch "Jeopardy!", Alex Trebek's fun TV quiz game. Woven silk pyjamas exchanged for blue quartz. *Brawny gods just flocked up to quiz and vex him.* Adjusting quiver and bow, Zompyc killed the fox. My faxed joke wonpager in the cable TV quiz show. Amazingly few discotheques provide jukeboxes. My girl wove six dozen plaid jackets before she quit. Six big devils from Japan quickly forgot how to waltz. Big July earthquakes confound zany experimental vow. Foxy parsons quiz and cajole the lovably dim

22/30

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E N G L I S H

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F R A N C E S

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P O L S K I

Typografia jedna z technik druku wypukłego za pomocą farb typograficznych, które należą do kategorii farb mazistych. Farba naniesiona na wypukłą formę drukową jest bezpośrednio przenoszona na podłoże drukowe. Gdy z typograficznej formy drukowej farba jest przenoszona na gumę offsetową i dopiero z gumi na podłoże drukowe, wówczas mamy do czynienia z typooffsetem zwanym czasem suchym offsetem. Typografia jest jedną z najstarszych technik druku: przed wprowadzeniem ruchomych czcionek

T Y P O G R A F I A J E D N A Z T E C H N I K D R U K U W Y P U K Ł E G O Z A P O M O CĄ F A R B T Y P O G R A F I C Z N Y C H , K T Ź E N A L E ż Ą D O K A T E G O R I I F A R B M A Z I S T Y C H . F A R B A N A N I E S O N A N A W Y P U K Ł A F O R M E D R U K O W ą J E S T B E Z P O Ś R E D N I O P R Z E N O S Z O N A N A P O D Ł O ż E D R U K O W E . G D Y Z T Y P O G R A F I C Z N E J F O R M Y D R U K O W E J F A R B A J E S T P R Z E N O S Z O N A N A G U M E O F F S E T O W ą I D O P I E R O Z G U M Y N A P O D Ł O ż E D R U K O W E , W O W C Z A S M A M Y D O C Z Y N I E N I A Z T Y P O O F F S E T E M Z W A N Y M C Z A S E M S U C H Y M O F F S E T E M . T Y P O G R A F I A

N O R S K

Typografi er utforming og behandling av skrift, bokstaver og andre grafiske elementer i trykkerfaget og i grafisk design. Begrepet brukes også om den visuelle formen på trykt tekst. Typografi er et håndverk som oppstod med boktrykkerkunsten på 1500-tallet med setting og trykking av tekstu ved hjelp av ulike teknikker. Faget omfatter kunnskap om leselighet, form og innhold, skriftypen og -størrelser, linjelengde og -avstand, formater, papir, formgivning, farve og ulike trykktteknikker, og utføres i dag ved hjelp av

T Y P O G R A F I E R U T F O R M I N G O G B E H A N D L I N G A V S K R I F T , B O K S T A V E R O G A N D R E G R A F I S K E E L E M E N T E R I T R Y K K E R F A G E T O G I G R A F I S K D E S I G N . B E G R E P E T B R U K E S O G S Å O M D E N V I S U E L L E F O R M E N P Å T R Y K T T E K S T . T Y P O G R A F I E R E T H Å N D V E R K S O M O P P S T O D M E D B O K T R Y K K E R K U N S T E N P Å 1500-TALLETT MED SETTING OG TRYKKING AV TEKST VED HJELP AV ULIKE TEKNIKKER. FAGET OMFATTER KUNNSKAP OM LESELIGHET, FORM OG INNHOLD, SKRIFTTYPER OG -STØRRELSER, LINJELENGDE OG -AVSTAND,

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64/74
Feed Sans
Condensed
Extralight

Italic

30/38	Poivre	Bagel	<i>Daikon</i>
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1 2 3 4 5 6 7 8 9 0

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POLSKI

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TYPOGRAFIA JEDNA Z TECHNIK DRUKU WYPUKŁEGO ZA POMOCĄ FARB TYPOGRAFICZNYCH, KTÓRE NALEŻĄ DO KATEGORII FARB MAZYSTYCH. FARBA NANIESIONA NA WYPUKŁĄ FORMĘ DRUKOWĄ JEST BEZPOŚREDNIO PRZENOSZONA NA PODŁOŻE DRUKOWE. GDY Z TYPOGRAFICZNEJ FORMY DRUKOWEJ FARBA JEST PRZENOSZONA NA GUMĘ OFFSETOWĄ I DOPIERO Z GUMY NA PODŁOŻE DRUKOWE, WÓWCZAS MAMY DO CZYNNIENIA Z TYPOOFFSETEM ZWANYM CZASEM SUCHYM OFFSETEM. TYPOGRAFIA

NORSK

Typografi er utforming og behandling av skrift, bokstaver og andre grafiske elementer i trykkerfaget og i grafisk design. Begrepet brukes også om den visuelle formen på trykt tekst. Typografi er et håndverk som oppstod med boktrykkerkunsten på 1500-tallet med setting og trykking av tekster ved hjelp av ulike teknikker. Faget omfatter kunnskap om leseelighet, form og innhold, skriftypen og -størrelser, linjelengde og -avstand, formater, papir, formgivning, farve og ulike trykkteknikker, og utføres i dag ved hjelp

TYPOGRAFI ER UTFORMING OG BEHANDLING AV SKRIFT, BOKSTAVER OG ANDRE GRAFISKE ELEMENTER I TRYKKERFAGET OG I GRAFISK DESIGN. BEGREPET BRUKES OGSÅ OM DEN VISUELLE FORMEN PÅ TRYKT TEKST. TYPOGRAFI ER ET HÅNDVERK SOM OPPSTOD MED BOKTRYKKERKUNSTEN PÅ 1500-TALLETT MED SETTING OG TRYKKING AV TEKST VED HJELP AV ULIKE TEKNIKKER. FAGET OMFATTER KUNNSKAP OM LESEELIGHET, FORM OG INNHOLD, SKRIFTTYPER OG -STØRRELSER, LINJELENGDE OG -AVSTAND,

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30/38	Poivre	Bagel	<i>Daikon</i>
	Aspargus	<i>Anguille</i>	Spaghetti
	<i>Urchin</i>	Céleri	Sushi
	Oignons	Saucisse	<i>Avocado</i>
	Érable	<i>Toast</i>	Waffles
	<i>Noodles</i>	Linguine	Hot Dogs
	Stew	Fajita	<i>Yogurt</i>
	Jalapeño	Zucchini	Eggplant
	<i>Vanille</i>	Ramen	Pizza
	Fromage	Meatballs	<i>Bananes</i>
	Tuna	<i>Apple</i>	Maïs
	<i>Ganache</i>	Lasagna	Ketchup
	Poulet	Clams	<i>Olives</i>
	Bruschetta	<i>Zakouski</i>	Hummus
	<i>Carrots</i>	Eggroll	Œuf
	Edamame	Gruyère	<i>Potatoes</i>

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

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N O P Q R S T U V W X Y Z

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n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

33/39

Cozy sphinx waves a cup of *very bad milk* and get woven flax. Six big *devils* from Japan walk by. Big *fjords* vex quick waltz

22/27

The quick, brown fox jumps over a lazy dog. They flock by when MTV axe quiz prog. *Junk graced by fox whelps.* Bawds jog–flick quartz, vex nymphs. Waltz, bad nymph, for quick jigs vex! Fox *nymphs* grab quick-jived waltz. 30 brick quiz whangs jumpy veldt fox. *Bright vixens jump; dozy fowl quack. Quick wafting zephyrs vex bold Jim?* Sex-charged fop blew my junk quiz. How quickly daft jumping zebras vex. Two driven jocks help fax my

14/18

A very bad quack might jinx zippy fowls. Few quips galvanized the mock jury box. Quick brown dogs jump over the lazy fox.² The jay, pig, fox, zebra, and my 72 wolves quack! *Blowzy red vixens fight for a quick jump.* Joaquin Phoenix was gazed by MTV for luck. A wizard's job is to vex chumps quickly in fog. Watch "Jeopardy!", Alex Trebek's fun TV quiz game. Woven silk pyjamas exchanged for blue quartz. *Brawny gods just flocked up to quiz and vex him.*

10/13

Quick zephyrs blow, vexing daft Jim. Sex-charged fop blew my junk TV quiz. *How quickly 16 daft jumping zebras vex?* Two driven jocks help fax my big quiz. Quick, Baz, get my woven flax *jodhpurs!* "Now fax quiz Jack!" my brave ghost pled... Five quacking zephyrs jolt my wax bed. Flummoxed by job, kvetching W. zaps Iraq. 369 *cozy sphinx waves quart jug of bad milk.* A very bad quack might jinx zippy fowls. Few quips galvanized the mock jury box. A quick brown dogs jump over the lazy fox. The jay, pig, fox, zebra, and my wolves quack! *Blowzy red vixens fight for a quick jump.* Joaquin Phoenix was gazed by MTV for luck. A wizard's job is to vex chumps quickly in fog. Watch Alex Trebek's fun TV quiz game. *Woven silk pyjamas exchanged for blue quartz.* Brawny gods just flocked up to ① quiz & vex him.

8/11

Big July earthquakes confound zany experimental vow. Foxy parsons quiz and cajole the lovably dim wiki-girl. Have a pick: twenty six letters no forcing a jumbled quiz! *Crazy Fredericka* bought many very exquisite opal jewels. Sixty zippers were quickly picked from the woven jute bag. *A quick movement of the enemy will jeopardize six gunboats.* Quick, Baz, get my woven flax jodhpurs! Flummoxed by job, kvetching W. zaps Iraq. Cozy sphinx waves quart jug of bad milk. A very bad quack might jinx zippy fowls. Few quips galvanized the mock jury box. Quick brown dogs jump over the lazy fox.² The jay, pig, fox, zebra, & my 72 wolves quack! *Blowzy red vixens fight for a quick jump.* Joaquin Phoenix was gazed by MTV for luck. A wizard's job is to vex chumps quickly in fog. Watch "Jeopardy!", Alex Trebek's fun TV quiz game. Woven silk pyjamas exchanged for blue quartz. *Brawny gods just flocked up to quiz and vex him.* Adjusting quiver and bow, Zompyc killed the fox. My faxed joke wonpager in the cable TV quiz show. Amazingly few discotheques provide jukeboxes. My girl wove six dozen plaid jackets before she quit. Six big devils from Japan quickly forgot how to waltz. Big July earthquakes confound zany experimental vow. Foxy parsons quiz

22/30

Afrikaans, Albanais, Allemand, Anglais, Asu, Basque, Bas Sorabe, Bemba, Bena, Breton, Catalan, Chiga, Cornique, Cr  ole mauricien, Croate, Danois, Embu, Espagnol Esperanto, Estonien, F  roien, Filipino, Finnois, Fran  ais, Frioulan, Frison Occidental, Ga  lique   cossais, Galicien, Gallois, Ganda, Gusii, Haut Sorabe, Hongrois, Indon  sien, Irlandais, Italien, Jola-Fonyi, Kabuverdianu, Kalenjin, Kamba, Kikuyu, Kinyarwanda, K  olsch, Letton, Lithuanien, Luo, Luxembourgeois, Luyia, Machame, Makhuwa-Meetto, Makonde, Malgache, Maltais, Manx, Nd  b  l   du Nord, N  erlandais, Norv  gien Bokm  l, Norv  gien Nynorsk, Nyankole, Oromo, Ouzbek (Latin), Polonais, Portugais, Quechua, Romanche, Rombo, Roumain, Rundi, Rwa, Samburu, Same d'Inari, Same du Nord, Sango, Sangu, Sena, Serbe (Latin), Shambala, Shona, Slovaque, Soga, Somali, Swahili, Su  dois, Suisse Allemand, Taita, Teso, Turque, Volap  k, Vunjo, Walser, Zulu.

E N G L I S H

Typography is the art and technique of arranging type to make written language readable and appealing. The arrangement of type involves selecting typefaces, point size, line length, line-spacing (leading), letter-spacing (tracking), and adjusting the space within letters pairs (kerning). Type design is a closely related craft, sometimes considered part of typography; most typographers do not design typefaces, and some type designers do not consider themselves typographers. In modern

T Y P O G R A P H Y I S T H E A R T A N D T E C H N I Q U E O F A R R A N G I N G T Y P E T O M A K E W R I T T E N L A N G U A G E R E A D A B L E A N D A P P E A L I N G . T H E A R R A N G E M E N T O F T Y P E I N V O L V E S S E L E C T I N G T Y P E F A C E S , P O I N T S I Z E , L I N E L E N G T H , L I N E - S P A C I N G (L E A D I N G) , L E T T E R - S P A C I N G (T R A C K I N G) , A N D A D J U S T I N G T H E S P A C E W I T H I N L E T T E R S P A I R S (K E R N I N G) . T Y P E D E S I G N I S A C L O S E L Y R E L A T E D C R A F T , S O M E T I M E S C O N S I D E R E D P A R T O F T Y P O G R A P H Y ; M O S T T Y P O G R A P H E R S D O N O T D E S I G N T Y P E F A C E S , A N D S O M E T Y P E D E S I G N E R S

La typographie est à l'origine l'art d'assembler des caractères mobiles afin de créer des mots et des phrases et de les imprimer. Cette technique a été mise au point vers 1440 par Gutenberg, qui n'a pas inventé l'imprimerie à caractères mobiles mais un ensemble de techniques conjointes : les caractères mobiles en plomb et leur principe de fabrication, la presse typographique (inconnue des Orientaux), et l'encre grasse nécessaire à cet usage. En second lieu, la typographie est l'art et la manière de con-

L A T Y P O G R A P H I E E S T À L' O R I G I N E L' A R T D' A S S E M B L E R D E S C A R A C T È R E S M O B I L E S A F I N D E C R È R D E S M O T S E T D E S P H R A S E S E T D E L E S I M P R I M E R . C E T T E T E C H N I Q U E A É T É M I S E A U P O I N T V E R S 1440 P A R G U T E N B E R G , Q U I N'A P A S I N V E N T É L' I M P R I M E R I E À C A R A C T È R E S M O B I L E S M A I S U N E N S E M B L E D E T E C H N I Q U E S C O N J O I N T E S : L E S C A R A C T È R E S M O B I L E S E N P L O M B E T L E U R P R I N C I P E D E F A B R I C A T I O N , L A P R E S S E T Y P O G R A P H I Q U E (I N C O N N U E D E S O R I E N T A U X) , E T L'E N C R E G R A S S E N É C E S S A I R E À C E T

F R A N C E S

D E U T S C H

Der Begriff Typografie lässt sich auf mehrere Bereiche anwenden. Im engeren Sinne bezieht sich die Typografie auf die Kunst und das Handwerk des Druckens, bei dem mit beweglichen Lettern (Typen) die Texte zusammengesetzt werden, insbesondere in Hochdruckverfahren. In der Medientheorie steht Typografie für gedruckte Schrift in Abgrenzung zu Handschrift (Chirografie) und elektronischen sowie nicht literalen Texten. Meist bezeichnet Typografie heute jedoch den Gestaltungsprozess, der

D E R B E G R I F T T Y P O G R A F I E L Ä S S T S I C H A U F M E H R E R E B E R E I C H E A N W E N D E N . I M E N G E R E N S I N N E B E Z I E H T S I C H D I E T Y P O G R A F I E A U F D I E K U N S T U N D D A S H A N D W E R K D E S D R U C K E N S , B E I D E M M I T B E W E G L I C H E N L E T T E R N (T Y P E N) D I E T E X T E Z U S A M M E N G E S E T Z T W E R D E N , I N S B E S O N D E R E I N H O C H D R U C K V E R F A H R E N . I N D E R M E D I E N T H E O R I E S T E H T T Y P O G R A F I E F Ü R G E D R U C K T E S C H R I F T I N A B G R E N Z U N G Z U H A N D S C H R I F T (C H I R O G R A F I E) U N D E L E K T R O N I S C H E N S O W I E N I C H T L I T E R A L E N T E X T E N . M E I S T

E S P A Ñ O L

La tipografía es el oficio que trata el tema de las letras, números y símbolos de un texto impreso, tales como su diseño, su forma, su tamaño y las relaciones visuales que se establecen entre ellos. La imprenta en Europa se desarrolló en el auge del Renacimiento; sin embargo, los primeros impresos de Johannes Gutenberg como la Biblia de 42 líneas utilizaron un estilo de letra del período gótico llamado texturee. Durante la Edad Media, la cultura del libro giraba en torno a los monasterios cristianos,

L A T I P O G R A F I A E S E L O F I C I O Q U E T R A T A E L T E M A D E L A S L E T R A S , N Ú M E R O S Y S Í M B O L O S D E U N T E X T O I M P R E S O , T A L E S C O M O S U D I S E Ñ O , S U F O R M A , S U T A M A Ó Y L A S R E L A C I Ó N E S V I S U A L E S Q U E S E E S T A B L E C E N E N T R E E L L O S . L A I M P R E N T A E N E U R O P A S E D E S A R O L L Ó E N E L A U G E D E L R E N A C I M E N T O ; S I N E M B A R G O , L O S P R I M E R O S I M P R E S O S D E J O H A N N E S G U T E N B E R G C O M O L A B I B L I A D E 42 LÍNEAS U T I L I Z A R O N U N E S T I L O D E L E T R A D E P E R Ó D I O G Ó T I C O L L A M A D O T E X T U R E E . D U R A N T E L A E D A D

P O L S K I

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N O R S K

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22/30

Afrikaans, Albanais, Allemand, Anglais, Asu, Basque, Bas Sorabe, Bemba, Bena, Breton, Catalan, Chiga, Cornique, Cr  ole mauricien, Croate, Danois, Embu, Espagnol Esperanto, Estonien, F  roien, Filipino, Finnois, Fran  ais, Frioulan, Frison Occidental, Ga  lique   cossais, Galicien, Gallois, Ganda, Gusii, Haut Sorabe, Hongrois, Indon  sien, Irlandais, Italien, Jola-Fonyi, Kabuverdianu, Kalenjin, Kamba, Kikuyu, Kinyarwanda, K  olsch, Letton, Lithuanien, Luo, Luxembourgeois, Luyia, Machame, Makhuwa-Meetto, Makonde, Malgache, Maltais, Manx, Nd  b  l   du Nord, N  erlandais, Norv  gien Bokm  l, Norv  gien Nynorsk, Nyankole, Oromo, Ouzbek (Latin), Polonais, Portugais, Quechua, Romanche, Rombo, Roumain, Rundi, Rwa, Samburu, Same d'Inari, Same du Nord, Sango, Sangu, Sena, Serbe (Latin), Shambala, Shona, Slovaque, Soga, Somali, Swahili, Su  dois, Suisse Allemand, Taita, Teso, Turque, Volap  k, Vunjo, Walser, Zulu.

E N G L I S H

Typography is the art and technique of arranging type to make written language readable and appealing. The arrangement of type involves selecting typefaces, point size, line length, line-spacing (leading), letter-spacing (tracking), and adjusting the space within letters pairs (kerning). Type design is a closely related craft, sometimes considered part of typography; most typographers do not design typefaces, and some type designers do not consider themselves typographers. In modern

T Y P O G R A P H Y I S T H E A R T A N D T E C H N I Q U E O F A R R A N G I N G T Y P E T O M A K E W R I T T E N L A N G U A G E R E A D A B L E A N D A P P E A L I N G . T H E A R R A N G E M E N T O F T Y P E I N V O L V E S S E L E C T I N G T Y P E F A C E S , P O I N T S I Z E , L I N E L E N G T H , L I N E - S P A C I N G (L E A D I N G) , L E T T E R - S P A C I N G (T R A C K I N G) , A N D A D J U S T I N G T H E S P A C E W I T H I N L E T T E R S P A I R S (K E R N I N G) . T Y P E D E S I G N I S A C L O S E L Y R E L A T E D C R A F T , S O M E T I M E S C O N S I D E R E D P A R T O F T Y P O G R A P H Y ; M O S T T Y P O G R A P H E R S D O N O T D E S I G N T Y P E F A C E S , A N D S O M E

F R A N C E S

La typographie est à l'origine l'art d'assembler des caractères mobiles afin de créer des mots et des phrases et de les imprimer. Cette technique a été mise au point vers 1440 par Gutenberg, qui n'a pas inventé l'imprimerie à caractères mobiles mais un ensemble de techniques conjointes : les caractères mobiles en plomb et leur principe de fabrication, la presse typographique (inconnue des Orientaux), et l'encre grasse nécessaire à cet usage. En second lieu, la typographie est l'art et la

L A T Y P O G R A P H I E E S T À L' O R I G I N E L' A R T D' A S S E M B L E R D E S C A R A C T È R E S M O B I L E S A F I N D E C R È R D E S M O T S E T D E S P H R A S E S E T D E L E S I M P R I M E R . C E T T E T E C H N I Q U E A É T É M I S E A U P O I N T V E R S 1440 P A R G U T E N B E R G , Q U I N'A P A S I N V E N T É L' I M P R I M E R I E À C A R A C T È R E S M O B I L E S M A I S U N E N S E M B L E D E T E C H N I Q U E S C O N J O I N T E S : L E S C A R A C T È R E S M O B I L E S E N P L O M B E T L E U R P R I N C I P E D E F A B R I C A T I O N , L A P R E S S E T Y P O G R A P H I Q U E (I N C O N N U E D E S O R I E N T A U X) , E T L'E N C R E G R A S S E N É C E S S A I R E À C E T

D E U T S C H

Der Begriff Typografie lässt sich auf mehrere Bereiche anwenden. Im engeren Sinne bezieht sich die Typografie auf die Kunst und das Handwerk des Druckens, bei dem mit beweglichen Lettern (Typen) die Texte zusammengesetzt werden, insbesondere in Hochdruckverfahren. In der Medientheorie steht Typografie für gedruckte Schrift in Abgrenzung zu Handschrift (Chirografie) und elektronischen sowie nicht literalen Texten. Meist bezeichnet Typografie heute jedoch den Gestaltungspro-

D E R B E G R I F T T Y P O G R A F I E L Ä S S T S I C H A U F M E H R E R E B E R E I C H E A N W E N D E N . I M E N G E R E N S I N N E B E Z I E H T S I C H D I E T Y P O G R A F I E A U F D I E K U N S T U N D D A S H A N D W E R K D E S D R U C K E N S , B E I D E M M I T B E W E G L I C H E N L E T T E R N (T Y P E N) D I E T E X T E Z U S A M M E N G E S E T Z T W E R D E N , I N S B E S O N D E R E I N H O C H D R U C K V E R F A H R E N . I N D E R M E D I E N T H E O R I E S T E H T T Y P O G R A F I E F Ü R G E D R U C K T E S C H R I F T I N A B G R E N Z U N G Z U H A N D S C H R I F T (C H I R O G R A F I E) U N D E L E K T R O N I S C H E N S O W I E N I C H T

E S P A Ñ O L

La tipografía es el oficio que trata el tema de las letras, números y símbolos de un texto impreso, tales como su diseño, su forma, su tamaño y las relaciones visuales que se establecen entre ellos. La imprenta en Europa se desarrolló en el auge del Renacimiento; sin embargo, los primeros impresos de Johannes Gutenberg como la Biblia de 42 líneas utilizaron un estilo de letra del período gótico llamado texturee. Durante la Edad Media, la cultura del libro giraba en torno a los monasterios cris-

L A T I P O G R A F I A E S E L O F I C I O Q U E T R A T A E L T E M A D E L A S L E T R A S , N Ú M E R O S Y S Í M B O L O S D E U N T E X T O I M P R E S O , T A L E S C O M O S U D I S E Ñ O , S U F O R M A , S U T A M A Ñ O Y L A S R E L A C I Ó N E S V I S U A L E S Q U E S E E S T A B L E C E N E N T R E E L L O S . L A I M P R E N T A E N E U R O P A S E D E S A R R O L L Ó E N E L A U G E D E L R E N A C I M E N T O ; S I N E M B A R G O , L O S P R I M E R O S I M P R E S O S D E J O H A N N E S G U T E N B E R G C O M O L A B I B L I A D E 42 L Í N E A S U T I L I Z A R O N U N E S T I L O D E L E T R A D E P E R Ó D I O G Ò T I C O L L A M A D O T E X T U R E E . D U R A N T E L A E D A D

P O L S K I

Typografia jedna z technik druku wypukłego za pomocą farb typograficznych, które należą do kategorii farb mazistych. Farba naniesiona na wypukłą formę drukową jest bezpośrednio przenoszona na podłoże drukowe. Gdy z typograficznej formy drukowej farba jest przenoszona na gumę offsetową i dopiero z gumy na podłożę drukowe, wówczas mamy do czynienia z typooffsetem zwany czasem suchym offsetem. Typografia jest jedną z najstarszych technik druku: przed wprowadze-

T Y P O G R A F I A J E D N A Z T E C H N I K D R U K U W Y P U K Ł E G O Z A P O M O C Ą F A R B T Y P O G R A F I C Z N Y C H , K T Ö R E N A L E Ź A D O K A T E G O R I I F A R B M A Z I S T Y C H . F A R B A N A N I E S I O N A N A W Y P U K Ł A F O R M E D R U K O W A J E S T B E Z P O Ś R E D N I O P R Z E N O S Z O N A N A P O D Ł O Ţ E D R U K O W E . G D Y Z T Y P O G R A F I C Z N E J F O R M Y D R U K O W E J F A R B A J E S T P R Z E N O S Z O N A N A G U M Ę O F F S E T O W Ȑ A I D O P I E R O Z G U M Y N A P O D Ł O Ţ E D R U K O W E , W Ÿ W C Z A S M A M Y D O C Z Y N I E N I A Z T Y P O O F F S E T E M Z W A N Y M C Z A S E M S U C H Y M O F F S E T E M .

N O R S K

Typografi er utforming og behandling av skrift, bokstaver og andre grafiske elementer i trykkerfaget og i grafisk design. Begrepet brukes også om den visuelle formen på trykt tekst. Typografi er et håndverk som oppstod med boktrykkerkunsten på 1500-tallet med setting og trykking av tekst ved hjelp av ulike teknikker. Faget omfatter kunnskap om leseleghet, form og innhold, skriftypen og -størrelser, linjelengde og -avstand, formater, papir, formgivning, farve og ulike trykkskikker, og utføres i

T Y P O G R A F I E R U T F O R M I N G O G B E H A N D L I N G A V S K R I F T , B O K S T A V E R O G A N D R E G R A F I S K E E L E M E N T E R I T R Y K K E R F A G E T O G I G R A F I S K D E S I G N . B E G R E P E T B R U K E S O G S Å O M D E N V I S U E L L E F O R M E N P Å T R Y K T T E K S T . T Y P O G R A F I E R E T H Å N D V E R K S O M O P P S T O D M E D B O K T R Y K K E R K U N S T E N P Å 1500-TALET M E D S E T T I N G O G T R Y K K I N G A V T E K S T V E D H J E L P A V U L I K E T E K N I K K E R . F A G E T O M F A T T E R K U N N S K A P O M L E S E L I G H E T , F O R M O G I N N H O L D , S K R I F T T Y P E R O G -S T Ø R R E L S E R ,

26/36

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64/74

Feed Sans Condensed Medium

Italic

30/38	Poivre	Bagel	<i>Daikon</i>
	Aspargus	<i>Anguille</i>	Spaghetti
	<i>Urchin</i>	Céleri	Sushi
	Oignons	Saucisse	<i>Avocado</i>
	Érable	<i>Toast</i>	Waffles
	<i>Noodles</i>	Linguine	Hot Dogs
	Stew	Fajita	<i>Yogurt</i>
	Jalapeño	<i>Zucchini</i>	Eggplant
	<i>Vanille</i>	Ramen	Pizza
	Fromage	Meatballs	<i>Bananes</i>
	Tuna	<i>Apple</i>	Maïs
	<i>Ganache</i>	Lasagna	<i>Ketchup</i>
	Poulet	Clams	<i>Olives</i>
	Bruschetta	<i>Zakouski</i>	Hummus
	<i>Carrots</i>	Eggroll	<i>Œuf</i>
	Edamame	<i>Gruyère</i>	<i>Potatoes</i>

44/64

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m

n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m

n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

22 / 34

33/39

Cozy sphinx waves a cup of *very bad milk* and get woven flax. Six big devils from Japan walk by. Big *fjords vex quick waltz*

22/27

The quick, brown fox jumps over a lazy dog. They flock by when MTV axe quiz prog. *Junk graced by fox whelps.* Bawds jog—flick quartz, vex nymphs. Waltz, bad nymph, for quick jigs vex! Fox *nymphs* grab quick-jived waltz. 30 brick quiz whangs jumpy veldt fox. *Bright vixens jump; dozy fowl quack.* *Quick wafting zephyrs vex bold Jim?* Sex-charged fop blew my junk quiz. How quickly daft jumping zebras vex. Two

14/18

A *very bad* quack might jinx zippy fowls. Few quips galvanized the mock jury box. Quick brown dogs jump over the lazy fox.² The jay, pig, fox, zebra, and my 72 wolves quack! *Blowzy red vixens fight for a quick jump.* Joaquin Phoenix was gazed by MTV for luck. A wizard's job is to vex chumps quickly in fog. Watch "Jeopardy!", Alex Trebek's fun TV quiz game. Woven silk pyjamas exchanged for blue quartz. *Brawny gods just flocked*

10/13

Quick zephyrs blow, vexing daft Jim. Sex-charged fop blew my junk TV quiz. *How quickly 16 daft jumping zebras vex?* Two driven jocks help fax my big quiz. Quick, Baz, get my woven flax *jodhpurs!* "Now fax quiz Jack!" my brave ghost pled... Five quacking zephyrs jolt my wax bed. Flummoxed by job, kvetching W. zaps Iraq. 369 *cozy sphinx waves quart jug of bad milk.* A very bad quack might jinx zippy fowls. Few quips galvanized the mock jury box. A quick brown dogs jump over the lazy fox. The jay, pig, fox, zebra, and my wolves quack! *Blowzy red vixens fight for a quick jump.* Joaquin Phoenix was gazed by MTV for luck. A wizard's job is to vex chumps quickly in fog. Watch Alex Trebek's fun TV quiz game. *Woven silk pyjamas exchanged for blue quartz.* Brawny gods just flocked up

8/11

Big July earthquakes confound zany experimental vow. Foxy parsons quiz and cajole the lovably dim wiki-girl. Have a pick: twenty six letters no forcing a jumbled quiz! *Crazy Fredericka* bought many very exquisite opal jewels. Sixty zippers were quickly picked from the woven jute bag. *A quick movement of the enemy will jeopardize six gunboats.* Quick, Baz, get my woven flax *jodhpurs!* Flummoxed by job, kvetching W. zaps Iraq. Cozy sphinx waves quart jug of bad milk. A *very bad* quack might jinx zippy fowls. Few quips galvanized the mock jury box. Quick brown dogs jump over the lazy fox.² The jay, pig, fox, zebra, & my 72 wolves quack! *Blowzy red vixens fight for a quick jump.* Joaquin Phoenix was gazed by MTV for luck. A wizard's job is to vex chumps quickly in fog. Watch "Jeopardy!", Alex Trebek's fun TV quiz game. Woven silk pyjamas exchanged for blue quartz. *Brawny gods just flocked up to quiz and vex him.* Adjusting quiver and bow, Zompyc killed the fox. My faxed joke wonpager in the cable TV quiz show. Amazingly few discotheques provide jukeboxes. My girl wove six dozen plaid jackets before she quit. Six big devils from Japan quickly forgot how to waltz. Big July earthquakes

22/30

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ENGLISH 9/11

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TYPOGRAPHY IS THE ART AND TECHNIQUE OF ARRANGING TYPE TO MAKE WRITTEN LANGUAGE READABLE AND APPEALING. THE ARRANGEMENT OF TYPE INVOLVES SELECTING TYPEFACES, POINT SIZE, LINE LENGTH, LINE-SPACING (LEADING), LETTER-SPACING (TRACKING), AND ADJUSTING THE SPACE WITHIN LETTERS PAIRS (KERNING). TYPE DESIGN IS A CLOSELY RELATED CRAFT, SOMETIMES CONSIDERED PART OF TYPOGRAPHY; MOST TYPOGRAPHERS DO NOT DESIGN TYPEFACES,

FRANÇAIS 9/11

La typographie est à l'origine l'art d'assembler des caractères mobiles afin de créer des mots et des phrases et de les imprimer. Cette technique a été mise au point vers 1440 par Gutenberg, qui n'a pas inventé l'imprimerie à caractères mobiles mais un ensemble de techniques conjointes : les caractères mobiles en plomb et leur principe de fabrication, la presse typographique (inconnue des Orientaux), et l'encre grasse nécessaire à cet usage. En second lieu, la typographie est l'art

LA TYPOGRAPHIE EST À L'ORIGINE L'ART D'ASSEMBLER DES CARACTÈRES MOBILES AFIN DE CRÉER DES MOTS ET DES PHRASES ET DE LES IMPRIMER. CETTE TECHNIQUE A ÉTÉ MISE AU POINT VERS 1440 PAR GUTENBERG, QUI N'A PAS INVENTÉ L'IMPRIMERIE À CARACTÈRES MOBILES MAIS UN ENSEMBLE DE TECHNIQUES CONJOINTES : LES CARACTÈRES MOBILES EN PLOMB ET LEUR PRINCIPE DE FABRICATION, LA PRESSE TYPOGRAPHIQUE (INCONNUE DES ORIENTAUX), ET L'ENCRE

DEUTCH 9/11

Der Begriff Typografie lässt sich auf mehrere Bereiche anwenden. Im engeren Sinne bezieht sich die Typografie auf die Kunst und das Handwerk des Druckens, bei dem mit beweglichen Lettern (Typen) die Texte zusammengesetzt werden, insbesondere in Hochdruckverfahren. In der Medientheorie steht Typografie für gedruckte Schrift in Abgrenzung zu Handschrift (Chirografie) und elektronischen sowie nicht literalen Texten. Meist bezeichnet Typografie heute jedoch den Gestaltungspro-

DER BEGRIFF TYPOGRAFIE LÄSST SICH AUF MEHRERE BEREICHE ANWENDEN. IM ENGEREN SINNE BEZIEHT SICH DIE TYPOGRAFIE AUF DIE KUNST UND DAS HANDWERK DES DRUCKENS, BEI DEM MIT BEWEGLICHEN LETTERN (TYPEN) DIE TEXTE ZUSAMMENGESETZT WERDEN, INSBESONDERE IN HOCHDRUCKVERFAHREN. IN DER MEDIENTHEORIE STEHT TYPOGRAFIE FÜR GEDRUCKTE SCHRIFT IN ABGRENZUNG ZU HANDSCHRIFT (CHIROGRAFIE) UND ELEKTRONISCHEN SOWIE NICHT

ESPAÑOL 9/11

La tipografía es el oficio que trata el tema de las letras, números y símbolos de un texto impreso, tales como su diseño, su forma, su tamaño y las relaciones visuales que se establecen entre ellos. La imprenta en Europa se desarrolló en el auge del Renacimiento; sin embargo, los primeros impresos de Johannes Gutenberg como la Biblia de 42 líneas utilizaron un estilo de letra del período gótico llamado texturee. Durante la Edad Media, la cultura del libro giraba en torno

LA TIPOGRAFÍA ES EL OFICIO QUE TRATA EL TEMA DE LAS LETRAS, NÚMEROS Y SÍMBOLOS DE UN TEXTO IMPRESO, TALES COMO SU DISEÑO, SU FORMA, SU TAMAÑO Y LAS RELACIONES VISUALES QUE SE ESTABLECEN ENTRE ELLOS. LA IMPRENTA EN EUROPA SE DESARROLLÓ EN EL AUGE DEL RENACIMIENTO; SIN EMBARGO, LOS PRIMEROS IMPRESOS DE JOHANNES GUTENBERG COMO LA BIBLIA DE 42 LÍNEAS UTILIZARON UN ESTILO DE LETRA DEL PERÍODO GÓTICO LLAMADO TEXTUREE.

POLSKI 9/11

Typografia jedna z technik druku wypukłego za pomocą farb typograficznych, które należą do kategorii farb mazistych. Farba naniesiona na wypukłą formę drukową jest bezpośrednio przenoszona na podłoże drukowe. Gdy z typograficznej formy drukowej farba jest przenoszona na gumę offsetową i dopiero z gumy na podłoże drukowe, wówczas mamy do czynienia z typooffsetem zwanym czasem suchym offsetem. Typografia jest jedną z najstarszych technik druku: przed wprowadze-

TYPOGRAFIA JEDNA Z TECHNIK DRUKU WYPUKŁEGO ZA POMOCĄ FARB TYPOGRAFICZNYCH, KTÓRE NALEŻĄ DO KATEGORII FARB MAZISTYCH. FARBA NANIESIONA NA WYPUKŁĄ FORMĘ DRUKOWĄ JEST BEZPOŚREDNIO PRZENOSZONA NA PODŁOŻE DRUKOWE. GDY Z TYPOGRAFICZNEJ FORMY DRUKOWEJ FARBA JEST PRZENOSZONA NA GUMĘ OFFSETOWĄ I DOPIERO Z GUMY NA PODŁOŻE DRUKOWE, WÓWCZAS MAMY DO CZYNNIENIA Z TYPOOFFSETEM ZWANYM CZASEM SUCHYM OFFSETEM.

NORSK 9/11

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TYPOGRAFI ER UTFORMING OG BEHANDLING AV SKRIFT, BOKSTAVER OG ANDRE GRAFISKE ELEMENTER I TRYKKERFAGET OG I GRAFISK DESIGN. BEGREPET BRUKES OGSÅ OM DEN VISUELLE FORMEN PÅ TRYKT TEKST. TYPOGRAFI ER ET HÅNDVERK SOM OPPSTOD MED BOKTRYKKERKUNSTEN PÅ 1500-TALLETT MED SETTING OG TRYKKNING AV TEKST VED HJELP AV ULIKE TEKNIKKER. FAGET OMFATTER KUNNSKAP OM LESELIGHET, FORM OG INNHOLD, SKRIFTTYPER OG -STØRRELSER,

26/36

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¥ 45.21	∫ ≈ ∞ + 1	75 ÷ 3 = 25
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④ Liste	25 × 3 = 75	#Typography
Ω Omega	~ Tilde	½ Cup
† 1942	Σ Summation	ƒ Eszett
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64/74

Feed Sans Condensed Bold

Italic

30/38	Poivre	Bagel	<i>Daikon</i>
	Aspargus	<i>Anguille</i>	Spaghetti
	<i>Urchin</i>	Céleri	Sushi
	Oignons	Saucisse	<i>Avocado</i>
	Érable	<i>Toast</i>	Waffles
	Noodles	Linguine	Hot Dogs
	Stew	Fajita	<i>Yogurt</i>
	Jalapeño	Zucchini	Eggplant
	<i>Vanille</i>	Ramen	Pizza
	Fromage	Meatballs	<i>Bananes</i>
	Tuna	<i>Apple</i>	Maïs
	Ganache	Lasagna	Ketchup
	Poulet	Clams	Olives
	Bruschetta	<i>Zakouski</i>	Hummus
	<i>Carrots</i>	Eggroll	Œuf
	Edamame	Gruyère	<i>Potatoes</i>

44/64

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m

n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

A B C D E F G H I J K L M

N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m

n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

22 / 34

33/39

Cozy sphinx waves a cup of *very bad milk* and get woven flax. Six big devils from Japan walk by. Big *fjords* vex quick

22/27

The quick, brown fox jumps over a lazy dog. They flock by when MTV axe quiz prog. *Junk graced by fox whelps.* Bawds jog—flick quartz, vex nymphs. Waltz, bad nymph, for quick jigs vex! Fox *nymphs* grab quick-jived waltz. 30 brick quiz whangs jumpy veldt fox. *Bright vixens jump; dozy fowl quack.* Quick wafting zephyrs vex bold Jim? Sex-charged fop blew my junk quiz. How quickly daft jumping zebras

14/18

A *very bad* quack might jinx zippy fowls. Few quips galvanized the mock jury box. Quick brown dogs jump over the lazy fox.² The jay, pig, fox, zebra, and my 72 wolves quack! *Blowzy red vixens fight for a quick jump.* Joaquin Phoenix was gazed by MTV for luck. A wizard's job is to vex chumps quickly in fog. Watch "Jeopardy!", Alex Trebek's fun TV quiz game. Woven silk pyjamas exchanged for blue quartz.

10/13

Quick zephyrs blow, vexing daft Jim. Sex-charged fop blew my junk TV quiz. How quickly 16 daft jumping zebras vex? Two driven jocks help fax my big quiz. Quick, Baz, get my woven flax *jodhpurs!* "Now fax quiz Jack!" my brave ghost pled... Five quacking zephyrs jolt my wax bed. Flummoxed by job, kvetching *W. zaps Iraq.* 369 *cozy sphinx waves quart jug of bad milk.* A very bad quack might jinx zippy fowls. Few quips galvanized the mock jury box. A quick brown dogs jump over the lazy fox. The jay, pig, fox, zebra, and my wolves quack! *Blowzy red vixens fight for a quick jump.* Joaquin Phoenix was gazed by MTV for luck. A wizard's job is to vex chumps quickly in fog. Watch Alex Trebek's fun TV quiz game. Woven silk pyjamas exchanged for blue

8/11

Big July earthquakes confound zany experimental vow. Foxy parsons quiz and cajole the lovably dim wiki-girl. Have a pick: twenty six letters no forcing a jumbled quiz! *Crazy Fredericka* bought many very exquisite opal jewels. Sixty zippers were quickly picked from the woven jute bag. *A quick movement of the enemy will jeopardize six gunboats.* Quick, Baz, get my woven flax *jodhpurs!* Flummoxed by job, kvetching *W. zaps Iraq.* Cozy sphinx waves quart jug of bad milk. A *very bad* quack might jinx zippy fowls. Few quips galvanized the mock jury box. Quick brown dogs jump over the lazy fox.² The jay, pig, fox, zebra, & my 72 wolves quack! *Blowzy red vixens fight for a quick jump.* Joaquin Phoenix was gazed by MTV for luck. A wizard's job is to vex chumps quickly in fog. Watch "Jeopardy!", Alex Trebek's fun TV quiz game. Woven silk pyjamas exchanged for blue quartz. *Brawny gods just flocked up to quiz and vex him.* Adjusting quiver and bow, Zompyc killed the fox. My faxed joke wonpager in the cable TV quiz show. Amazingly few discotheques provide jukeboxes. My girl wove six dozen plaid jackets before she quit. Six big devils from Japan quickly forgot how to

22/30

Afrikaans, Albanais, Allemand, Anglais, Asu, Basque, Bas Sorabe, Bemba, Bena, Breton, Catalan, Chiga, Cornique, Crole mauricien, Croate, Danois, Embu, Espagnol Esperanto, Estonien, Feroien, Filipino, Finnois, Franais, Frioulan, Frison Occidental, Galique Ecossais, Galicien, Gallois, Ganda, Gusii, Haut Sorabe, Hongrois, Indonesien, Irlandais, Italien, Jola-Fonyi, Kabuverdianu, Kalenjin, Kamba, Kikuyu, Kinyarwanda, Kolsch, Letton, Lithuanien, Luo, Luxembourgeois, Luyia, Machame, Makhuwa-Meetto, Makonde, Malgache, Maltais, Manx, Ndebel du Nord, Nerlandais, Norvegien Bokmal, Norvegien Nynorsk, Nyankole, Oromo, Ouzbek (Latin), Polonais, Portugais, Quechua, Romanche, Rombo, Roumain, Rundi, Rwa, Samburu, Same d'Inari, Same du Nord, Sango, Sangu, Sena, Serbe (Latin), Shambala, Shona, Slovaque, Soga, Somali, Swahili, Sudois, Suisse Allemand, Taita, Teso, Turque, Volapuk, Vunjo, Walser, Zulu.

E N G L I S H 9 / 1 1

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F R A N C E S 9 / 1 1

La typographie est à l'origine l'art d'assembler des caractères mobiles afin de créer des mots et des phrases et de les imprimer. Cette technique a été mise au point vers 1440 par Gutenberg, qui n'a pas inventé l'imprimerie à caractères mobiles mais un ensemble de techniques conjointes : les caractères mobiles en plomb et leur principe de fabrication, la presse typographique (inconnue des Orientaux), et l'encre grasse nécessaire à cet usage. En second lieu,

L A T Y P O G R A P H I E E S T À L' O R I G I N E L' A R T D' A S S E M B L E R D E S C A R A C T È R E S M O B I L E S A F I N D E C R È R E D E S M O T S E T D E S P H R A S E S E T D E L E S I M P R I M E R . C E T T E T E C H N I Q U E A É T É M I S E A U P O I N T V E R S 1440 P A R G U T E N B E R G , Q U I N'A P A S I N V E N T É L' I M P R I M E R I E À C A R A C T È R E S M O B I L E S M A I S U N E N S E M B L E D E T E C H N I Q U E S C O N J O I N T E S : L E S C A R A C T È R E S M O B I L E S E N P L O M B E T L E U R P R I N C I P E D E F A B R I C A T I O N , L A P R E S S E T Y P O G R A P H I Q U E (I N C O N N U E D E S O R I E N T A U X) , E T L'E N C R E G R A S S E N E C E S S A I R E À C E T U S A G E . E n s e c o n d l i e u ,

D E U T S C H 9 / 1 1

Der Begriff Typografie lässt sich auf mehrere Bereiche anwenden. Im engeren Sinne bezieht sich die Typografie auf die Kunst und das Handwerk des Druckens, bei dem mit beweglichen Lettern (Typen) die Texte zusammengesetzt werden, insbesondere in Hochdruckverfahren. In der Medientheorie steht Typografie für gedruckte Schrift in Abgrenzung zu Handschrift (Chirografie) und elektronischen sowie nicht literalen Texten. Meist bezeichnet Typografie heute

D E R B E G R I F T T Y P O G R A F I E L Ä S S T S I C H A U F M E H R E R E B E R E I C H E A N W E N D E N . I M E N G E R E N S I N N E B E Z I E H T S I C H D I E T Y P O G R A F I E A U F D I E K U N S T U N D D A S H A N D W E R K D E S D R U C K E N S , B E I D E M M I T B E W E G L I C H E N L E T T E R N (T Y P E N) D I E T E X T E Z U S A M M E N G E S E T Z T W E R D E N , I N S B E S O N D E R E I N H O C H D R U C K V E R F A H R E N . I N D E R M E D I E N T H E O R I E S T E H T T Y P O G R A F I E F Ü R G E D R U C K T E S C H R I F T I N A B G R E N Z U N G Z U H A N D S C H R I F T (C H I R O G R A F I E) U N D E L E K T R O -

E S P A Ñ O L 9 / 1 1

La tipografía es el oficio que trata el tema de las letras, números y símbolos de un texto impreso, tales como su diseño, su forma, su tamaño y las relaciones visuales que se establecen entre ellos. La imprenta en Europa se desarrolló en el auge del Renacimiento; sin embargo, los primeros impresos de Johannes Gutenberg como la Biblia de 42 líneas utilizaron un estilo de letra del período gótico llamado texturee. Durante la Edad Media, la cultura del libro giraba en

L A T I P O G R A F I A E S E L O F I C I O Q U E T R A T A E L T E M A D E L A S L E T R A S , N Ú M E R O S Y S Í M B O L O S D E U N T E X T O I M P R E S O , T A L E S C O M O S U D I S E Ñ O , S U F O R M A , S U T A M A Ó Y L A S R E L A C I Ó N E S V I S U A L E S Q U E S E E S T A B L E C E N E N T R E E L L O S . L A I M P R E N T A E N E U R O P A S E D E S A R R O L L Ó E N E L A U G E D E L R E N A C I M E N T O ; S I N E M B A R G O , L O S P R I M E R O S I M P R E S O S D E J O H A N N E S G U T E N B E R G C O M O L A B I B L I A D E 42 LÍNEAS U T I L I Z A R O N U N E S T I L O D E L E T R A D E L P E R Ó D O G Ó T I C O

P O L S K I 9 / 1 1

T y p o g r a f i a j e d n a z t e c h n i k d r u k u w y p u k l e g o z a p o m o c ą f a r b t y p o g r a f i c z n y c h , k t ó r e n a l e ż a d o k a t e g o r i i f a r b m a z i s t y c h . F a r b a n a n i e s i o n a n a w y p u k l ą f o r m ę d r u k o w ą j e s t b e z p o ś r e d n i o p r z e n o s z o n a n a p o d ł o ż e d r u k o w e . G d y z t y p o g r a f i c z n e j f o r m y d r u k o w e j f a r b a j e s t p r z e n o s z o n a n a g u m ę o f f s e t o w ą i d o p i e r o z g u m y n a p o d ł o ż e d r u k o w e , w ó w c z a s m a m y d o c z y n i e n i a z t y p o o f f s e t e m z w a n y m c z a s e m s u c h y m o f f s e t e m . T y p o g r a f i a j e s t j e d n ą z n a j s t a r s z y c h t e c h -

T Y P O G R A F I A J E D N A Z T E C H N I K D R U K U W Y P U K L E G O Z A P O M O C ą F A R B T Y P O G R A F I C Z N Y C H , K T ó R E N A L E ż A D O K A T E G O R I I F A R B M A Z I S T Y C H . F A R B A N A N I E S I O N A N A W Y P U K L ą F O R M ę D R U K O W ą J E S T B E Z P O Ś R E D N I O P R Z E N O S Z O N A N A P O D Ł O ż E D R U K O W E . G D Y Z T Y P O G R A F I C Z N E J F O R M Y D R U K O W E J F A R B A J E S T P R Z E N O S Z O N A N A G U M ę O F F S E T O W ą I D O P I E R O Z G U M Y N A P O D Ł O ż E D R U K O W E , W ó W C Z A S M A M Y D O C Z Y N I E N I A Z T Y P O O F F S E T E M Z W A N Y M

N O R S K 9 / 1 1

T y p o g r a f i e e r u t f o r m i n g o g b e h a n d l i n g a v s k r i f t , b o k s t a v e r o g a n d r e g r a f i s k e e l e m e n t e i t r y k k e r f a g e t o g i g r a f i s k d e s i g n . B e g r e p e t b r u k e s o g s å o m d e n v i s u e l l e f o r m e n p å t r y k t t e k s t . T y p o g r a f i e e r e t h á n d v e r k s o m o p p s t o d m e d b o k t r y k k e r k u n s t e n p å 1500-ta l l e t m e d s e t t i n g o g t r y k k i n g a v t e k s t v e d h j e l p a v u l i k e t e k n i k k e r . F a g e t o m f a t t e r k u n n s k a p o m l e s e l i g h e t , f o r m o g i n n h o l d , s k r i f t t y p e r o g -s t ö r r e l s e r , l i n j e l e n g d e o g - a v s t a n d , f o r m a t e r , p a p i r , f o r m g i v n i n g ,

T Y P O G R A F I E U T F O R M I N G O G B E H A N D L I N G A V S K R I F T , B O K S T A V E R O G A N D R E G R A F I S K E E L E M E N T E I T R Y K K E R F A G E T O G I G R A F I S K D E S I G N . B E G R E P E T B R U K E S O G S Å O M D E N V I S U E L L E F O R M E N P Å T R Y K T T E K S T . T Y P O G R A F I E E R E T H Á N D V E R K S O M O P P S T O D M E D B O K T R Y K K E R K U N S T E N P Å 1500-TA L L E T M E D S E T T I N G O G T R Y K K I N G A V T E K S T V E D H J E L P A V U L I K E T E K N I K K E R . F A G E T O M F A T T E R K U N N S K A P O M L E S E L I G H E T , F O R M O G I N N H O L D , S K R I F T T Y P E R O G

26/36

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π = 3.14159	© Copyright	200 μm
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F R A N C E S I S 9 / 1 1

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D E U T S C H 9 / 1 1

Der Begriff Typografie lässt sich auf mehrere Bereiche anwenden. Im engeren Sinne bezieht sich die Typografie auf die Kunst und das Handwerk des Druckens, bei dem mit beweglichen Lettern (Typen) die Texte zusammengesetzt werden, insbesondere in Hochdruckverfahren. In der Medientheorie steht Typografie für gedruckte Schrift in Abgrenzung zu Handschrift (Chirografie) und elektronischen sowie nicht literalen Texten. Meist bezeichnet

D E R B E G R I F F T Y P O G R A F I E L Ä S S T S I C H A U F M E H R E R E B E R E I C H E A N W E N D E N . I M E N G E R E N S I N N E B E Z I E H T S I C H D I E T Y P O G R A F I E A U F D I E K U N S T U N D D A S H A N D W E R K D E S D R U C K E N S , B E I D E M M I T B E W E G L I C H E N L E T T E R N (T Y P E N) D I E T E X T E Z U S A M M E N G E S E T Z T W E R D E N , I N S B E S O N D E R E I N H O C H D R U C K V E R F A H R E N . I N D E R M E D I E N T H E O R I E S T E H T T Y P O G R A F I E F Ü R G E D R U C K T E S C H R I F T I N A B G R E N Z U N G Z U H A N D S C H R I F T (C H I R O G R A F I E)

E S P A Ñ O L 9 / 1 1

La tipografía es el oficio que trata el tema de las letras, números y símbolos de un texto impreso, tales como su diseño, su forma, su tamaño y las relaciones visuales que se establecen entre ellos. La imprenta en Europa se desarrolló en el auge del Renacimiento; sin embargo, los primeros impresos de Johannes Gutenberg como la Biblia de 42 líneas utilizaron un estilo de letra del período gótico llamado texturee. Durante la Edad Media, la cultura del libro

L A T I P O G R A F I A E S E L O F I C I O Q U E T R A T A E L T E M A D E L A S L E T R A S , N Ú M E R O S Y S Í M B O L O S D E U N T E X T O I M P R E S O , T A L E S C O M O S U D I S E Ñ O , S U F O R M A , S U T A M A Ó Y L A S R E L A C I Ó N E S V I S U A L E S Q U E S E E S T A B L E C E N E T R E E L L O S . L A I M P R E N T A E N E U R O P A S E D E S A R O L L Ó E N E L A U G E D E L R E N A C I M I E N T O ; S I N E M B A R G O , L O S P R I M E R O S I M P R E S O S D E J O H A N N E S G U T E N B E R G C O M O L A B I B L I A D E 4 2 L Í N E A S U T I L I Z A R O N U N E S T I L O D E L E T R A D E L

P O L S K I 9 / 1 1

Typografia jedna z technik druku wypukłego za pomocą farb typograficznych, które należą do kategorii farb mazistych. Farba naniesiona na wypukłą formę drukową jest bezpośrednio przenoszona na podłoże drukowe. Gdy z typograficznej formy drukowej farba jest przenoszona na gumę offsetową i dopiero z gumy na podłoże drukowe, wówczas mamy do czynienia z typoffsetem zwanym czasem suchym offsetem. Typografia jest jedną z

T Y P O G R A F I A J E D N A Z T E C H N I K D R U K U W Y P U K Ł E G O Z A P O M O C Ą F A R B T Y P O G R A F I C Z N Y C H , K T O R E N A L E ż A D O K A T E G O R I I F A R B M A Z I S T Y C H . F A R B A N A N I E S I O N A N A W Y P U K Ł A F O R M E D R U K O W ą J E S T B E Z P O Ś R E D N I O P R Z E N O S Z O N A N A P O D Ł O Ź E D R U K O W E . G D Y Z T Y P O G R A F I C Z N E J F O R M Y D R U K O W E J F A R B A J E S T P R Z E N O S Z O N A N A G U M Ę O F F S E T O W ą I D O P I E R O Z G U M Y N A P O D Ł O Ź E D R U K O W E , W O W C Z A S M A M Y D O C Z Y N I E N I A Z T Y P O O F F S E T E M

N O R S K 9 / 1 1

Typografi er utforming og behandling av skrift, bokstaver og andre grafiske elementer i trykkerfaget og i grafisk design. Begrepet brukes også om den visuelle formen på trykt tekst. Typografi er et håndverk som oppstod med boktrykkerkunsten på 1500-tallet med setting og trykking av tekst ved hjelp av ulike teknikker. Faget omfatter kunnskap om leselighet, form og innhold, skriftypen og -størrelser, linjelengde og -avstand,

T Y P O G R A F I E R U T F O R M I N G O G B E H A N D L I N G A V S K R I F T , B O K S T A V E R O G A N D R E G R A F I S K E E L E M E N T E R I T R Y K K E R F A G E T O G I G R A F I S K D E S I G N . B E G R E P E T B R U K E S O G S Å O M D E N V I S U E L L E F O R M E P Å T R Y K T T E K S T . T Y P O G R A F I E R E T H Å N D V E R K S O M O P P S T O D M E D B O K T R Y K K E R K U N S T E N P Å 1 5 0 0 - T A L L E T M E D S E T T I N G O G T R Y K K I N G A V T E K S T V E D H J E L P A V U L I K E T E K N I K K E R . F A G E T O M F A T T E R K U N N S K A P O M L E S E L I G H E T , F O R M O G

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BLACK CIRCLED NUMBERS (JEU STYLISTIQUE 3)	6 apples or # peers 4 plants – 7 clouds	→ ⑥ apples or ⑩ peers ④ plants – ⑦ clouds
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