

M O O O O
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O O O R E

DESIGNER
FEED

DEVELOPER
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WRITING
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DESKTOP, WEB, APP

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STYLE
MORE GOTHIC
CONDENSED BOLD

FEEDTYPE.CA

CHEAP

CHEAP

CHEAP

MORE GOTHIC WAS DRAWN BY FEED FOR THE PROJECT A BOOK ABOUT, COMMISSIONED BY CORINN GERBER AND BENJAMIN THOREL AT ART METROPOLE, IN TORONTO. THIS DISPLAY FONT PRESENTS AN ASSORTMENT OF BOXY AND ROWDY LETTERFORMS, WHOSE COMMON DENOMINATOR IS THEIR VERNACULAR BRASHNESS.

MORE GOTHIC CONDENSED BOLD

24/28

**BLOOR
BATHURST
GRILL
SAUCISSE
COFFEE
SCRAPYARD
QUAG
CAFETERIA
FACTORY
HOGG
PARKING
SLUG
FROMAGE
MUŽŮM
REMNANTS
HAIRCUT
DEALS
HAMBURGERS
HONK
CHICKEN
CASH
SOUVENIRS**

**FAMOUS
TRAINWRECK
EÖTVÖS
SELF-SERVICE
MÆLUM
ALLEYCATZ
BREAK
MCNASTY
DRAKE
WHOLESALE
FRITEUSE
ADVERTISING
FROMAGE
GOON
WAFFLES
SMOG
TROTTOIR
DELUXE
FRÖÄTARE
PRICING
CHEAP
DESFĂȘOR**

**VALUPAK
ÓÚTKLJÁÐ
STUFF
SHOPPING
COUPON
APPEALING
PHILTHY
GUARANTEE
MONEY
BANKRUPCY
PRŮKAZ
PŘÁTELSKÝ
RATES
FANOUSHŮV
ŠKIŇKIS
LØVEBURET
BORŠČ
BROCKTON
TOKEN
ALEXANDRA
MARKET
DISTILLERY**

**ČLÁNKY
TROTTOIR
ŽIRAFE
VALUPAK
SMOG
BOWLING
FOOL
PLEASURE
DOUGH
WHOLESALE
RATES
ADVERTISING
GOLD
ÓÚTKLJÁÐ
HUMBER
FRITEUSE
POOL
PRINTER
FRYBROOK
CRANG
OSSINGTON
BARGAIN**

120/130

A B C C D E

F G G H I J K

L M N O O P

Q Q R S T U

U V W X Y Z

170/163

C G O Q U

C G O Q U

1 2 3 4 5

6 7 8 9 0

38/34

COZY SPHINX WAVES A CUP OF VERY BAD MILK AND GET WOVEN FLAX. SIX HUGE RED DEVILS FROM JAPAN WALK BY THE COAST.

26/26

THE QUICK, BROWN FOX JUMPS OVER A LAZY DOG. THEY FLOCK BY WHEN MTV AXE QUIZ PROG. JUNK GRACED BY FOX WHELPS. BAWDS JOG — FLICK QUARTZ, VEX NYMPHS. WALTZ, BAD NYMPH, FOR QUICK JIGS VEX! FOX NYMPHS GRAB QUICK-JIVED WALTZ. 30 BRICK QUIZ WHANGS JUMPY VELDT FOX. BRIGHT VIXENS JUMP; DOZY FOWL QUACK. QUICK WAFTING ZEPHYRS VEX BOLD JIM? SEX-CHARGED FOP BLEW MY JUNK

16/18

A VERY BAD QUACK MIGHT JINX ZIPPY FOWLS. FEW QUIPS GALVANIZED THE MOCK JURY BOX. QUICK BROWN DOGS JUMP OVER THE LAZY FOX. THE JAY, PIG, FOX, ZEBRA, AND MY 72 WOLVES QUACK! BLOWZY RED VIXENS FIGHT FOR A QUICK JUMP. JOAQUIN PHOENIX WAS GAZED BY MTV FOR LUCK. A WIZARD'S JOB IS TO VEX CHUMPS QUICKLY IN FOG. WATCH "JEOPARDY!", ALEX TREBEK'S FUN TV QUIZ GAME. WOVEN SILK PYJAMAS EXCHANGED

10/12

BIG JULY EARTHQUAKES CONFOUND ZANY EXPERIMENTAL VOW. FOXY PARSONS QUIZ AND CAJOLE THE LOVABLY DIM WIKI-GIRL. HAVE A PICK: TWENTY SIX LETTERS NO FORCING A JUMBLED QUIZ! CRAZY FREDERICKA BOUGHT MANY VERY EXQUISITE OPAL JEWELS. SIXTY ZIPPERS WERE QUICKLY PICKED FROM THE WOVEN JUTE BAG. A QUICK MOVEMENT OF THE ENEMY WILL JEOPARDIZE SIX GUNBOATS. QUICK, BAZ, GET MY WOVEN FLAX JODHPURS! FLUMMOXED BY JOB, KVETCHING W. ZAPS IRAQ. COZY SPHINX WAVES QUART JUG OF BAD MILK. A VERY BAD QUACK MIGHT JINX ZIPPY FOWLS. FEW QUIPS GALVANIZED THE MOCK JURY BOX. QUICK BROWN DOGS JUMP OVER THE LAZY FOX. THE JAY, PIG, FOX, ZEBRA, & MY 72 WOLVES QUACK! BLOWZY RED VIXENS FIGHT FOR A QUICK JUMP. JOAQUIN PHOENIX WAS GAZED BY MTV FOR LUCK. A WIZARD'S JOB IS TO VEX CHUMPS QUICKLY IN FOG. WATCH "JEOPARDY!", ALEX TREBEK'S FUN TV QUIZ GAME. WOVEN SILK PYJAMAS EXCHANGED FOR BLUE QUARTZ. BRAWNY GODS JUST FLOCKED

13/15

QUICK ZEPHYRS BLOW, VEXING DAFT JIM. SEX-CHARGED FOP BLEW MY JUNK TV QUIZ. HOW QUICKLY 16 DAFT JUMPING ZEBRAS VEX? TWO DRIVEN JOCKS HELP FAX MY BIG QUIZ. QUICK, BAZ, GET MY WOVEN FLAX JODHPURS! "NOW FAX QUIZ JACK!" MY BRAVE GHOST PLED... FIVE QUACKING ZEPHYRS JOLT MY WAX BED. FLUMMOXED BY JOB, KVETCHING W. ZAPS IRAQ. 369 COZY SPHINX WAVES QUART JUG OF BAD MILK. A VERY BAD QUACK MIGHT JINX ZIPPY FOWLS. FEW QUIPS GALVANIZED THE MOCK JURY BOX. A QUICK BROWN DOGS JUMP OVER THE LAZY FOX. THE JAY, PIG, FOX, ZEBRA, AND MY WOLVES QUACK! BLOWZY RED VIXENS FIGHT FOR A QUICK JUMP. JOAQUIN PHOENIX WAS GAZED BY MTV FOR LUCK. A

AFRIKAANS, ALBANIAN, ASU, BASQUE, BEMBA, BENA, BOSNIAN, CATALAN, CHIGA, CONGO SWAHILI, CORNISH, CROATIAN, CZECH, DANISH, DUTCH, EMBU, ENGLISH, ESPERANTO, ESTONIAN, FAROESE, FILIPINO, FINNISH, FRENCH, GALICIAN, GANDA, GERMAN, GUSII, HUNGARIAN, ICELANDIC, INDONESIAN, IRISH, ITALIAN, JOLA-FONYI, KABUVERDIANU, KALENJIN, KAMBA, KIKUYU, KINYARWANDA, LATVIAN, LITHUANIAN, LUO, LUYIA, MACHAME, MAKHUWA-MEETTO, MAKONDE, MALAGASY, MALAY, MALTESE, MANX, MERU, MORISYEN, NORTH NDEBELE, NORWEGIAN BOKMÅL, NORWEGIAN NYNORSK, NYANKOLE, OROMO, POLISH, PORTUGUESE, ROMANIAN, ROMANSH, ROMBO, RUNDI, RWA, SAMBURU, SANGO, SANGU, SENA, SHAMBALA, SHONA, SLOVAK, SLOVENIAN, SOGA, SOMALI, SPANISH, SWAHILI, SWEDISH, SWISS GERMAN, TAITA, TESO, TURKISH, VUNJO, WELSH, ZULU.

ENGLISH 12/14

TYPOGRAPHY IS THE ART AND TECHNIQUE OF ARRANGING TYPE TO MAKE WRITTEN LANGUAGE READABLE AND APPEALING. THE ARRANGEMENT OF TYPE INVOLVES SELECTING TYPE-FACES, POINT SIZE, LINE LENGTH, LINE-SPACING (LEADING), LETTER-SPACING (TRACKING), AND ADJUSTING THE SPACE WITHIN LETTERS PAIRS (KERNING). TYPE DESIGN IS A CLOSELY RELATED CRAFT, SOMETIMES CONSIDERED PART OF TYPOGRAPHY; MOST TYPOGRAPHERS DO NOT DESIGN TYPEFACES, AND SOME TYPE DESIGNERS DO NOT CONSIDER THEMSELVES TYPOGRAPHERS. IN MODERN TIMES, TYPOGRAPHY HAS BEEN PUT IN FILM, TELEVISION AND ONLINE BROADCASTS TO ADD EMOTION TO COMMUNICATION. TYPOGRAPHY IS THE ART AND TECHNIQUE OF ARRANGING TYPE TO MAKE WRITTEN LANGUAGE

FRANÇAIS 12/14

LA TYPOGRAPHIE EST À L'ORIGINE L'ART D'ASSEMBLER DES CARACTÈRES MOBILES AFIN DE CRÉER DES MOTS ET DES PHRASES ET DE LES IMPRIMER. CETTE TECHNIQUE A ÉTÉ MISE AU POINT VERS 1440 PAR GUTENBERG, QUI N'A PAS INVENTÉ L'IMPRIMERIE À CARACTÈRES MOBILES MAIS UN ENSEMBLE DE TECHNIQUES CONJOINTES : LES CARACTÈRES MOBILES EN PLOMB ET LEUR PRINCIPE DE FABRICATION, LA PRESSE TYPOGRAPHIQUE (INCONNUE DES ORIENTAUX), ET L'ENCRE GRASSE NÉCESSAIRE À CET USAGE. EN SECOND LIEU, LA TYPOGRAPHIE EST L'ART ET LA MANIÈRE DE CONCEVOIR ET DE SE SERVIR DES CARACTÈRES : CHOIX DE LA POLICE, CHOIX DE LA FONTE ET DE LA MISE EN PAGE, INDÉPENDAMMENT DE LA TECHNIQUE DE PUBLICATION (IMPRESSION, AFFICHAGE SUR ÉCRAN, ETC.).

DEUTSCH 12/14

DER BEGRIFF TYPOGRAFIE LÄSST SICH AUF MEHRERE BEREICHE ANWENDEN. IM ENGEREN SINNE BEZIEHT SICH DIE TYPOGRAFIE AUF DIE KUNST UND DAS HANDWERK DES DRUCKENS, BEI DEM MIT BEWEGLICHEN LETTERN (TYPEN) DIE TEXTE ZUSAMMENSETZT WERDEN, INSBESONDERE IN HOCHDRUCKVERFAHREN. IN DER MEDIENTHEORIE STEHT TYPOGRAFIE FÜR GEDRUCKTE SCHRIFT IN ABGRENZUNG ZU HANDSCHRIFT (CHIROGRAFIE) UND ELEKTRONISCHEN SOWIE NICHT LITERALEN TEXTEN. MEIST BEZEICHNET TYPOGRAFIE HEUTE JEDOCH DEN GESTALTUNGSPROZESS, DER MITTELS SCHRIFT, BILDERN, LINIEN, FLÄCHEN UND TYPOGRAFISCHEM RAUM AUF DRUCKWERKE UND ELEKTRONISCHE MEDIEN ANGEWENDET WIRD, UNABHÄNGIG VON BEWEGLICHEN TYPEN (TYPOGRAFIE FÜR DIGITALE TEXTE).

ESPAÑOL 12/14

LA TIPOGRAFÍA ES EL OFICIO QUE TRATA EL TEMA DE LAS LETRAS, NÚMEROS Y SÍMBOLOS DE UN TEXTO IMPRESO, TALES COMO SU DISEÑO, SU FORMA, SU TAMAÑO Y LAS RELACIONES VISUALES QUE SE ESTABLECEN ENTRE ELLOS. LA IMPRENTA EN EUROPA SE DESARROLLÓ EN EL AUGE DEL RENACIMIENTO; SIN EMBARGO, LOS PRIMEROS IMPRESOS DE JOHANNES GUTENBERG COMO LA BIBLIA DE 42 LÍNEAS UTILIZARON UN ESTILO DE LETRA DEL PERÍODO GÓTICO LLAMADO TEXTUREE. DURANTE LA EDAD MEDIA, LA CULTURA DEL LIBRO GIRABA EN TORNO A LOS MONASTERIOS CRISTIANOS, DE LOS CUALES PODRÍA DECIRSE QUE HACÍAN DE CASAS EDITORIALES EN EL SENTIDO MODERNO DEL TÉRMINO. LOS LIBROS NO ERAN IMPRESOS, SINO ESCRITOS POR MONJES ESPECIALIZADOS EN ESTA TAREA QUE ERAN

POLSKI 12/14

TYPOGRAFIA JEDNA Z TECHNIK DRUKU WYPUKŁEGO ZA POMOCĄ FARB TYPOGRAFICZNYCH, KTÓRE NALEŻĄ DO KATEGORII FARB MAZYSTYCH. FARBA NANIESIONA NA WYPUKŁĄ FORMĘ DRUKOWĄ JEST BEZPOŚREDNIO PRZENOSZONA NA PODŁOŻE DRUKOWE. GDY Z TYPOGRAFICZNEJ FORMY DRUKOWEJ FARBA JEST PRZENOSZONA NA GUMĘ OFFSETOWĄ I DOPIERO Z GUMY NA PODŁOŻE DRUKOWE, WÓWCZAS MAMY DO CZYNNIENIA Z TYPOFFSETEM ZWANYM CZASEM SUCHYM OFFSETEM. TYPOGRAFIA JEST JEDNĄ Z NAJSTARSZYCH TECHNIK DRUKU: PRZED WPROWADZENIEM RUCHOMYCH CZCIONEK GUTENBERGA WYKONYWANO DRZEWORYT I ZA JEGO POMOCĄ WYKONYWANO DRUK. TYPOGRAFIA JEDNA Z TECHNIK DRUKU WYPUKŁEGO ZA POMOCĄ FARB TYPOGRAFICZNYCH, KTÓRE NALEŻĄ DO

NORSK 12/14

TYPOGRAFI ER UTFORMING OG BEHANDLING AV SKRIFT, BOKSTAVER OG ANDRE GRAFISKE ELEMENTER I TRYKKERFAGET OG I GRAFISK DESIGN. BEGREPET BRUKES OGSÅ OM DEN VISUELLE FORMEN PÅ TRYKT TEKST. TYPOGRAFI ER ET HÅNDVERK SOM OPPSTOD MED BOKTRYKKERKUNSTEN PÅ 1500-TALLET MED SETTING OG TRYKKING AV TEKST VED HJELP AV ULIKE TEKNIKKER. FAGET OMFATTER KUNNSKAP OM LESELIGHET, FORM OG INNHOLD, SKRIFTTYPER OG -STØRRELSER, LINJELENGDE OG – AVSTAND, FORMATER, PAPIR, FORMGIVNING, FARVE OG ULIKE TRYKTEKNIKKER, OG UTFØRES I DAG VED HJELP AV DIGITALE OMBREKNINGS – ELLER TEKSTBEHANDLINGSPROGRAMMER. FAGPERSONER MED TYPOGRAFISK UTDANNELSE KALLES TYPOGRAFER. TYPOGRAFI ER UTFORMING OG BEHANDLING

28/37

REGISTERED®

₯ 45.21

¶ PARAGRAPH

375‰

¼ TEASPOON

§ 5421

@FEEDTYPE

€ 452.13

e ESTIMATED

π = 3.14159

∂ PARTIAL DIFF.

⌘ 12.39

Ω OMEGA

† 1942

℔ 967.00

450%

¾ GALLON

ÆSTHETIC

2π ≤ 6μ

(PARENTHESIS)

₱ 885.42

[BRACKETS]

₺ 25.14

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¿QUÉ?

© COPYRIGHT

{BRACES}

25 × 3 = 75

~ TILDE

Σ SUMMATION

£ 569.95

¬ NOT SIGN

\$ 78.56

75 ÷ 3 = 25

• BULLET

Ⓟ PRODUCTION

237°C

₲ 854.72

ŒDIPUS

◇ LOZENGES

‡ 1865

TRADEMARK™

√2 ≠ 896

#TYPOGRAPHY

½ CUP

ELLIPSIS...

↑ DIRECTION

₹ 894.36

SERVICEMARKSM

♡ LOVE

Nº NUMBER

SUPERIORS / INFERIORS

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NUMERATORS / DENOMINATORS

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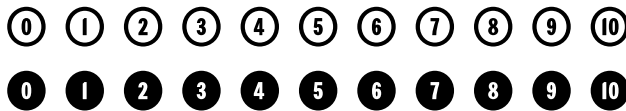
ARROWS
(STYLISTIC SET 1)



ORNAMENTS
(STYLISTIC SET 2)



CIRCLED NUMBERS
(STYLISTIC SET 3 & 4)



ALTERNATE FRACTIONS
(STYLISTIC SET 5)

1/4 1/2 3/4 0/0 1/7 1/9 1/10 1/3 2/3 1/5 2/5 3/5 4/5 1/6 5/6 1/8 3/8 5/8 7/8 1

ALTERNATE NUMERO SIGN
(STYLISTIC SET 6)



APPLE [OPT + SHIFT + 5]



	OFF	ON
ALL CAPITALS	MORE	MORE
STANDARD LIGATURES	FLASH, FILATURE	FLASH, FILATURE
SLASHED ZERO	200I: A SPACE ODYSSEY	200I: A SPACE ODYSSEY
TABULAR LINING FIGURES	145.67% — 238.00% 908.00% — 173.81%	145.67% — 238.00% 908.00% — 173.81%
FRACTIONS	1/2' - 2 3/8" + 15/32"	1/2' - 2 3/8" + 15/32"
ORDINALS	1A 20 NO N° NO	1^o 2^o N^o N^o N^o
SUPERSCRIP / SUPERIOR & SUBSCRIPT / INFERIOR	N¹² + M₉ = X⁴ - X₆₇	N¹² + M₉ = X⁴ - X₆₇
NUMERATOR & DENOMINATOR	2/126 ≠ 470/835 ≠ 87/30	2/126 ≠ 470/835 ≠ 87/30
ARROWS (STYLISTIC SET 1)	< > + - × ÷ = ±	← → ↑ ↓ ↗ ↘ ↙ ↘
ORNAMENTS (STYLISTIC SET 2)	R S T U V W	■ ◆ ● ▶ ♥ ♡
CIRCLED NUMBERS (STYLISTIC SET 3 & 4)	2 BANANAS & 7 APPLES BULLET 3, 4 & 9	② BANANAS & ⑦ APPLES BULLET ③, ④ & ⑨
ALTERNATE FRACTIONS (STYLISTIC SET 5)	1/2' - 3/8" + 1/10"	1/2' - 3/8" + 1/10"
ALTERNATE NUMERO SIGN (STYLISTIC SET 6)	N^o	N^o
ALTERNATE LOWERCASE (STYLISTIC SET 7)	COQUINS	COQUINS
ALTERNATE UPPERCASE (STYLISTIC SET 8)	COQUELICOTS	COQUELICOTS
CONTEXTUAL ALTERNATES	CCOOQQGGUU, MOOORE	CCOOQQGGUU, MOOORE

**THE FEEDTYPE FOUNDRY
BOLDLY TACKLES TYPE DESIGN
TO OFFER STRIKING, PRECISE
AND ELEGANT FONTS THAT
YOU CAN TAKE AT FACE VALUE,
AND TRUST TO THE LETTER.**

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