

# HOCHELAGA

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**STYLE**  
HOCHELAGA  
REGULAR

**FEEDTYPE.CA**

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**HOCHELAGA WAS DRAWN FOR THE ABC:MTL EXHIBIT AT THE CANADIAN CENTRE FOR ARCHITECTURE IN 2012. THE TERMS OF AN URBAN ABECEDARY WERE USED AS A LAUNCHING-OFF POINT FOR MULTIPLE PORTRAITS OF MONTREALITY. AS THE EXHIBITION UNFOLDED, WHITE STRIPES STARTED COVERING THE TITLES AND TEXTS OF THE EXHIBITS. WHEN BILL 101 CAME INTO EFFECT AT THE END OF THE 1970S IN QUEBEC, MONTREAL'S MUNICIPAL AUTHORITIES USED A SIMILAR STRATEGY ON STREET SIGNS. THE ENGLISH WORDS ON SIGNS—PARK, STREET, WEST, ETC.—WERE THUS BLOTTED OUT WITH WHITE BANDS IN ORDER TO REINFORCE THE CITY'S FRENCH CHARACTER. HOCHELAGA'S LETTERS ECHO THOSE OF THE OLD PANELS THAT STILL PUNCTUATE THE STREETS OF MONTREAL.**

# HOCHELAGA REGULAR

FLEURY  
HOCHELAGA  
DÉCARIE  
QUÉVILLON  
MESSIER  
BELLECHASSE  
TAILLON  
VISITATION  
ÉMERY  
MONT-ROYAL  
RIVARD  
VALIQUETTE  
LACROIX  
FRONTENAC  
UNION  
PLAMONDON  
GOUIN  
FRÉCHETTE

WORKMAN  
BISHOP  
GLENDALE  
FRENCH  
MONKLAND  
ATWATER  
UNIVERSITY  
DUNLOP  
VAN HORNE  
WILLIAM  
TOWNSEND  
ANGUS  
BLOOMFIELD  
MACKAY  
APPLETON  
GROLL  
SACKVILLE  
BALDWIN

96/108

A B C D E F

G H I J K L

M N O P Q R

S T U V W X

Y Z 1 2 3 4

5 6 7 8 9 0

32/35

**COZY SPHINX WAVES A CUP OF  
VERY BAD MILK AND GET WOVEN  
FLAX. SIX RED DEVILS FROM**

24/26

**THE QUICK, BROWN FOX JUMPS OVER  
A LAZY DOG. THEY FLOCK BY WHEN MTV  
AXE QUIZ PROG. JUNK GRACED BY FOX  
WHELPS. BAWDS JOG - FLICK QUARTZ, VEX  
NYMPHS. WALTZ, BAD NYMPH, FOR QUICK  
JIGS VEX! FOX NYMPHS GRAB QUICK-JIVED  
WALTZ. 30 BRICK QUIZ WHANGS JUMPY**

16/18

**A VERY BAD QUACK MIGHT JINX ZIPPY  
FOWLS. FEW QUIPS GALVANIZED THE  
MOCK JURY BOX. QUICK BROWN DOGS  
JUMP OVER THE LAZY FOX. THE JAY,  
PIG, FOX, ZEBRA, AND MY 72 WOLVES  
QUACK! BLOWZY RED VIXENS FIGHT  
FOR A JUMP WITH JOAQUIN PHOENIX**

10/12

**BIG JULY EARTHQUAKES  
CONFOUND ZANY EXPERIMEN-  
TAL VOW. FOXY PARSONS QUIZ  
AND CAJOLE THE LOVABLY  
DIM WIKI-GIRL. HAVE A PICK:  
TWENTY SIX LETTERS NO  
FORCING A JUMBLED QUIZ!  
CRAZY FREDERICKA BOUGHT  
MANY VERY EXQUISITE OPAL  
JEWELS. SIXTY ZIPPERS  
WERE QUICKLY PICKED FROM  
THE WOVEN JUTE BAG. A  
QUICK MOVEMENT OF THE  
ENEMY WILL JEOPARDIZE  
SIX GUNBOATS. QUICK, BAZ,  
GET MY WOVEN FLAX JOD-  
HPURS! FLUMMOXED BY JOB,  
KVETCHING W. ZAPS IRAQ.  
COZY SPHINX WAVES QUART  
JUG OF BAD MILK. A VERY  
BAD QUACK MIGHT JINX ZIPPY  
FOWLS. FEW QUIPS GAL-  
VANIZED THE MOCK JURY**

13/15

**QUICK ZEPHYRS BLOW, VEXING DAFT JIM.  
SEX-CHARGED FOP BLEW MY JUNK TV QUIZ. HOW  
QUICKLY 16 DAFT JUMPING ZEBRAS VEX? TWO  
DRIVEN JOCKS HELP FAX MY BIG QUIZ. QUICK, BAZ,  
GET MY WOVEN FLAX JODHPURS! "NOW FAX QUIZ  
JACK!" MY BRAVE GHOST PLED... FIVE QUACKING  
ZEPHYRS JOLT MY WAX BED. FLUMMOXED BY  
JOB, KVETCHING W. ZAPS IRAQ. 369 COZY SPHINX  
WAVES QUART JUG OF BAD MILK. A VERY BAD**

**AFRIKAANS, ALBANIAN, ASU, BASQUE, BEMBA, BENA, BOSNIAN, CATALAN, CHIGA, CONGO SWAHILI, CORNISH, CROATIAN, CZECH, DANISH, DUTCH, EMBU, ENGLISH, ESPERANTO, ESTONIAN, FAROESE, FILIPINO, FINNISH, FRENCH, GALICIAN, GANDA, GERMAN, GUSII, HUNGARIAN, ICELANDIC, INDONESIAN, IRISH, ITALIAN, JOLA-FONYI, KABUVERDIANU, KALENJIN, KAMBA, KIKUYU, KINYARWANDA, LATVIAN, LITHUANIAN, LUO, LUYIA, MACHAME, MAKHUWA-MEETTO, MAKONDE, MALAGASY, MALAY, MALTESE, MANX, MERU, MORISYEN, NORTH NDEBELE, NORWEGIAN BOKMÅL, NORWEGIAN NYNORSK, NYANKOLE, OROMO, POLISH, PORTUGUESE, ROMANIAN, ROMANSH, ROMBO, RUNDI, RWA, SAMBURU, SANGO, SANGU, SENA, SHAMBALA, SHONA, SLOVAK, SLOVENIAN, SOGA, SOMALI, SPANISH, SWAHILI, SWEDISH, SWISS GERMAN, TAITA, TESO, TURKISH, VUNJO, WELSH, ZULU.**



ENGLISH 12/14

TYPOGRAPHY IS THE ART AND TECHNIQUE OF ARRANGING TYPE TO MAKE WRITTEN LANGUAGE READABLE AND APPEALING. THE ARRANGEMENT OF TYPE INVOLVES SELECTING TYPEFACES, POINT SIZE, LINE LENGTH, LINE-SPACING (LEADING), LETTER-SPACING (TRACKING), AND ADJUSTING THE SPACE WITHIN LETTERS PAIRS (KERNING). TYPE DESIGN IS A CLOSELY RELATED CRAFT, SOMETIMES CONSIDERED PART OF TYPOGRAPHY; MOST TYPOGRAPHERS DO NOT DESIGN TYPEFACES, AND SOME

ESPAÑOL 12/14

LA TIPOGRAFÍA ES EL OFICIO QUE TRATA EL TEMA DE LAS LETRAS, NÚMEROS Y SÍMBOLOS DE UN TEXTO IMPRESO, TALES COMO SU DISEÑO, SU FORMA, SU TAMAÑO Y LAS RELACIONES VISUALES QUE SE ESTABLECEN ENTRE ELLOS. LA IMPRENTA EN EUROPA SE DESARROLLÓ EN EL AUGE DEL RENACIMIENTO; SIN EMBARGO, LOS PRIMEROS IMPRESOS DE JOHANNES GUTENBERG COMO LA BIBLIA DE 42 LÍNEAS UTILIZARON UN ESTILO DE LETRA DEL PERÍODO GÓTICO LLAMADO TEXTUREE. DURANTE LA EDAD

FRANÇAIS 12/14

LA TYPOGRAPHIE EST À L'ORIGINE L'ART D'ASSEMBLER DES CARACTÈRES MOBILES AFIN DE CRÉER DES MOTS ET DES PHRASES ET DE LES IMPRIMER. CETTE TECHNIQUE A ÉTÉ MISE AU POINT VERS 1440 PAR GUTENBERG, QUI N'A PAS INVENTÉ L'IMPRIMERIE À CARACTÈRES MOBILES MAIS UN ENSEMBLE DE TECHNIQUES CONJOINTES : LES CARACTÈRES MOBILES EN PLOMB ET LEUR PRINCIPE DE FABRICATION, LA PRESSE TYPOGRAPHIQUE (INCONNUE DES ORIENTAUX), ET L'ENCRE GRASSE NÉCESSAIRE À CET

POLSKI 12/14

TYPOGRAFIA JEDNA Z TECHNIK DRUKU WYPUKŁEGO ZA POMOCĄ FARB TYPOGRAFICZNYCH, KTÓRE NALEŻĄ DO KATEGORII FARB MAZISTYCH. FARBA NANIESIONA NA WYPUKŁĄ FORMĘ DRUKOWĄ JEST BEZPOŚREDNIO PRZENOSZONA NA PODŁOŻE DRUKOWE. GDY Z TYPOGRAFICZNEJ FORMY DRUKOWEJ FARBA JEST PRZENOSZONA NA GUMĘ OFFSETOWĄ I DOPIERO Z GUMY NA PODŁOŻE DRUKOWE, WÓWCZAS MAMY DO CZYNIENIA Z TYPOFFSETEM ZWANYM CZASEM SUCHYM OFFSETEM. TYPO-

DEUTCH 12/14

DER BEGRIFF TYPOGRAFIE LÄSST SICH AUF MEHRERE BEREICHE ANWENDEN. IM ENGEREN SINNE BEZIEHT SICH DIE TYPOGRAFIE AUF DIE KUNST UND DAS HANDWERK DES DRUCKENS, BEI DEM MIT BEWEGLICHEN LETTERN (TYPEN) DIE TEXTE ZUSAMMENGESETZT WERDEN, INSBESONDERE IN HOCHDRUCKVERFAHREN. IN DER MEDIENTHEORIE STEHT TYPOGRAFIE FÜR GEDRUCKTE SCHRIFT IN ABGRENZUNG ZU HANDSCHRIFT (CHIROGRAFIE) UND ELEKTRONISCHEN SOWIE NICHT

NORSK 12/14

TYPOGRAFI ER UTFORMING OG BEHANDLING AV SKRIFT, BOKSTAVER OG ANDRE GRAFISKE ELEMENTER I TRYKKERFAGET OG I GRAFISK DESIGN. BEGREPET BRUKES OGSÅ OM DEN VISUELLE FORMEN PÅ TRYKT TEKST. TYPOGRAFI ER ET HÅNDVERK SOM OPPSTOD MED BOKTRYKKERKUNSTEN PÅ 1500-TALLET MED SETTING OG TRYKKING AV TEKST VED HJELP AV ULIKE TEKNIKKER. FAGET OMFATTER KUNNSKAP OM LESELIGHET, FORM OG INNHOLD, SKRIFTTYPER OG -STØRRELSER, LINJELENGDE OG -AVSTAND, FORMA-

28/37

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¶ PARAGRAPH

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UPPERCASE

A B C D E F G H I J K L M N O P Q R S T U  
V W X Y Z

LOWERCASE

A B C D E F G H I J K L M N O P Q R S T U  
V W X Y Z

STANDARD PUNCTUATION

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STANDARD LIGATURES

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SYMBOLS

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FIGURES & MONETARY  
(LINING PROPORTIONAL)

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FIGURES & MONETARY  
(LINING TABULAR)

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MATHEMATICAL SYMBOLS

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μ Δ % ‰

ACCENTED UPPERCASE

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ACCENTED LOWERCASE

À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï Ñ Ò Ó Ô Õ Ö Ø  
Ù Ú Û Ü Ý Þ ß à á â ã ä å æ ç è é ê ë ì í î ï ñ ò  
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APPLE [OPT + SHIFT + 5]



**THE FEEDTYPE FOUNDRY  
BOLDLY TACKLES TYPE DESIGN  
TO OFFER STRIKING, PRECISE  
AND ELEGANT FONTS THAT  
YOU CAN TAKE AT FACE VALUE,  
AND TRUST TO THE LETTER.**

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